

Brief Report
TVET Leadership and Management Benchmarking Programme (Batch II)
“Promoting Digital Transformation of TVET for Sustainable Rural Development”
17th-24th August 2024, Beijing and Hangzhou, China

With good collaborations with its partners such as UNESCO International Research and Training Centre for Rural Education (UNESCO INRULED), UNESCO Chair on AI in Education, China Education Association for International Exchange (CEAIE), UNESCO Regional Office for East Asia (UNESCO Beijing), and Smart Learning Institute of Beijing Normal University, SEAMEO TED has successfully organized batch II of the TVET Leadership and Management Programme (Batch II), in conjunction with the Global Smart Education Conference (GSE2024 in Beijing and Hangzhou, China). It was attended by 26 participants from 6 countries in Southeast Asia, from 20 technical education institutions, including Cambodia (5), Indonesia (5), Malaysia (6), Philippines (2), Thailand (5) and Vietnam (3). They are education officials, TVET vocational school/colleges principals, managers, institute and university management and head teachers who are TVET partitioners. The 7-days program included field trips, seminars, workshops, and cultural activities. Participants were invited to attend the opening ceremony of the Global Smart Education Conference 2024 in the morning of August 18, 2024, which included Ministerial round-table and keynotes by top speakers from around the world. On topics related to Educational Transformation and International Understanding.

The Programme Opening Symposium under the theme: “Promoting Digital Transformation of TVET for Sustainable Rural Development” were conducted in the afternoon on August 18 2024. The welcome remarks and keynote speeches were given by representatives of SEAMEO TED, UNESCO INRULED and Beijing Normal University at the Opening Symposium. Eight representatives from seven countries, including Cambodia, China, Indonesia, Malaysia, the Philippines, Thailand and Vietnam were invited to delivered their presentation in Country Reports session.



Group photo at Opening Symposium

Throughout the whole programme, all participants were involving in 3 cultural visits and 7 field visits to major sites and TVET institutions/companies including The Great Wall, Tsinghua University High-tech Hub, Alibaba Group, Vocational Education Center and Technical School of Lin'an District, Rural Revitalization Documentary Museum of ZAFU, The E-commerce Village at Bainiu Village of Changhua Township, The Rural Homestay and Resort at Xiangjian Village of Longgang Township, the Tianmu Mountain (UNESCO Biosphere Reserve), Lin'an Museum, Hangcha



Vocational Education Center and Technical School of Lin'an District



Visiting Rural Revitalization Documentary Museum of ZAFU

Enterprise and XIZI Elevator Co., Ltd. They were also invited to join Field Visits under the theme: Skills Transformation and Entrepreneurial and Innovative Talent Cultivation for Rural Revitalization: Innovative practices and international cooperation at Lin'an District, Hangzhou. During the visits, they explored the materials/equipment uses and techniques of teaching



"World Coffee"-mode Workshop

and learning at Vocational Education Center and Technical School of Lin'an District. They discovered the concepts and work experiences of rural revitalization at Rural Revitalization Documentary Museum at Zhejiang Agriculture and Forestry University (ZAFU). In addition, all participants were invited to have study tour at the E-commerce Village located in Bainiu village where they learned the history of the village and how it was transformed into a so-called E-commerce Village. Not only the E-commerce village, but also the Rural Homestay and Resort at Xiangjian village was also explored to learn the Demonstration Base of "the

Returned Overseas Chinese Entrepreneurs Lighting up the Village" project by all participants. A workshop was conducted in "World Coffee" mode at Tianmu Township by local organizer to gather around all participants from SEA countries and returned overseas Chinese Entrepreneurs to learn and share their perspectives and experiences on Rural Transformation and Digitalization. Six round tables were set for all participants to discuss and exchange ideas on the topic. Each participant had chance to join all six tables. Throughout the workshop SEA participants and Chinese young entrepreneurs had lively discussions with fruitful outcomes.

A forum on Smart Villages and Education for Rural Transformation which was co-organized by UNESCO INRULED, SEAMEO TED, and UNESCO Regional Office in Bangkok on 20 August 2023 with 12 esteem speakers with high profile sharing on profound topics related to Digital Transformation, Smart Village, Smart Education and Rural Development. Five representatives from five different countries including Indonesia, Malaysia, the Philippines, Thailand and Vietnam were invited to be at roundtable dialogue to discuss on the topic of TVET digital transformation for sustainable rural development.



Group Photo of the forum

The Programme Closing Symposium was conducted on 23 August 2024 to summarize and wrap up activities and outcomes of the programme. Three representatives from related Chinese institutions, such as the Returned Overseas Chinese Federation, Education Bureau of Lin'an District, and School of Continuing Education of Zhejiang Agriculture and Forestry University, were invited to share actions and practices for Education for Rural Development. Six representatives from SEA countries- Cambodia, Indonesia, Malaysia, the Philippines, Thailand, and Vietnam were invited to express their reflections and exchanges ideas of the programme. Meanwhile, MoU Signing Ceremony was organized for four Chinese Institutions and Enterprises and ten institutions from SEA countries to sign Memorandum of Understanding (MoU), totally 19 MoUs were signed for future cooperation.



Photos of Programme Closing Symposium